

Is Wal-Mart Good for America?

Date _____ Period _____

1. What did you notice at the Wal-Mart shareholders meeting? Do you think this is different from other shareholders' meetings? If yes, in what ways?

2. How is Wal-Mart able to keep track of its inventory? Why is this important? List the effects this has on producers.

3. Trace the decline of Rubbermaid from 1994 to 2004. What factors most contributed to this decline?

4. What is an opening price point? How does it influence sales?

5. In what ways has Wal-Mart impacted local communities and their economies? Think in terms of the circular flow model.

6. Would you consider Wal-Mart to be a monopoly or have monopoly power? Explain.

7. Do you believe that the government should regulate Wal-Mart? Can they? If so, in what ways do you think this can be accomplished?

8. What is outsourcing, and do you believe it is good for consumers? Is it good for the American economy? Explain.

9. How is Wal-Mart impacting consumers? How is it impacting their disposable income? Explain.

10. Do you believe Wal-Mart is good for America? Explain.
